

Media & Communications Manager

Illinois Housing Development Authority (IHDA), one of the Nation's preeminent Housing Finance Agencies and one of the State's ten largest financial institutions, is currently seeking a Media and Communications Manager to build upon their 50+ year leadership in housing finance.

Under the supervision of the Director of Communications, candidate serves as a public relations strategist for the Authority while working with the Communications Team to ensure successful execution of all media events; including content development, planning, and scheduling. In partnership with Communications Manager, develop marketing content to accurately and effectively increase brand awareness and recognition. Work in partnership with the Director of Communications on the creative output of the team, making sure all communications have the right look, tone and feel across a variety of media and platforms. Responsible for coordinating department activities, materials, databases, and operations. Continuously strive to understand the Communications Department's creative needs and assist in implementing appropriate and scalable solutions. Beyond creative direction, you are an effective communicator with a passion for nurturing relationships, and use that rapport to align teams around a creative vision.

Education and Experience Requirements:

Undergraduate degree in marketing or related field required. Masters Degree preferred. 5-10 years experience in marketing/journalism/video production preferred. Excellent technical skills, creativity and the ability to work independently and with others on projects. Must be able to organize work quickly and efficiently and adapt readily to a wide range of projects. Must be comfortable with substantive content.

Excellent benefits package, including 401 (k); immediate vesting.

To apply submit resume to:

https://workforcenow.adp.com/mascsr/default/mdf/recruitment/recruitment.html?cid=ee890b7a-c9a4-4880-b61b-79abf60f096e&jobId=192491&lang=en_US&source=CC2&cclid=19000101_000001

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